

## Nordic Senior BI and CRM Analyst

### Your new role

Janssen Nordics is seeking a talented individual, who can drive and strengthen their insights capabilities in a successful, results-driven pharmaceutical organization. It is exciting times in the company and in this role you will have the possibility to shape the company's journey through insights.

On behalf of Janssen, Hays is looking for a Nordic Senior BI and CRM Analyst. The position is based in Stockholm, Sweden. As the Nordic Senior BI and CRM Analyst you will be part of the Customer Interaction Excellence and BI department, which constitutes of Digital, BI and CRM. Together these functions have the responsibility for driving Janssen competitiveness and enable fact-based decisions, to ensure Janssen continues to bring innovative products, services and solutions to people and patients. You report directly to Jesper Bilde Puck Nielsen, the CRM Lead for the Nordic and Baltics.

In this position you will be responsible to lead and drive Business Insights as well as oversee and coordinate Market Research activities in a brand team, for a new therapy area for Janssen. You will build, develop and further strengthen their advanced analytical capabilities and customer interaction insights across the organization. As the Nordic Senior BI and CRM Analyst you will be a key member in a cross-functional leadership team for this therapeutic area. You will act as true expert, be a key consultant in projects and play a proactive role in being a catalyst for taking critical business decisions.

### What you'll need to succeed

We are looking for a person who holds a Bachelor-level degree in a commercial subject and/or statistics. You have previous BI experience within the pharmaceutical industry and in patient- and unit-based forecasting and modelling as well as forecast submissions. You have senior excel experience, and statistical knowledge would be considered an advantage. Further, you are able to build collaborative relationships with a large group of stakeholders as you will be having multiple contacts within the organization, across clusters and other functions in the Nordics. The business language is English.

As a person you are analytical and have a structured and organized working style with advanced project management skills. You are a team player with the ability to work under your own initiative and can show a strategic mind-set with leadership potential. You are looking for a new organization to join where you can put your own fingerprint and play an important role for future business.

### What you need to do now

In this recruitment Janssen is working with Hays Life Sciences. If you're interested in this role, then click [HERE](#) to forward an up-to-date copy of your CV and personal letter in one document. For inquiries regarding the position or process please contact the responsible recruitment consultant Therese Bodell, [therese.bodell@hays.com](mailto:therese.bodell@hays.com). Selection of candidates will be carried out continuously, so be sure to send in your application as soon as possible.

### Your new company

Janssen is the pharmaceutical arm of Johnson & Johnson, one of the world's leading global healthcare companies. The organisation is dedicated to address and solve some of the most important unmet medical needs of our time in oncology, immunology, neuroscience, infectious diseases and vaccines, and cardiovascular and metabolism. Janssen is driven to action by the plight of patients, and aspire to make a positive impact on their lives. They work closely with like-minded people from researchers to governments, healthcare professionals to patient organisations. And they work with them at every stage, from early discovery to market access and patient education. Janssen seek medical breakthroughs wherever they occur. To find out more about Janssen please visit their website [www.janssen.com](http://www.janssen.com)

