

Nordic Senior Digital Specialist

Your new role

Janssen Nordics is seeking a talented person who can drive and strengthen their digital capabilities throughout the whole organization. This is an exciting time to join the organization as digital is high on the agenda as an enabler to drive the business.

On behalf of Janssen, Hays is looking for a Nordic Senior Digital Specialist. You will be part of the Customer Interaction Excellence and BI department, which constitutes of Digital, BI and CRM. Together these functions have the responsibility for driving Janssen competitiveness and enable insights driven decision making, so Janssen continues to bring innovative products, services and solutions to people and patients. You report directly to the digital Lead for the Nordics and Baltics.

In this position you will be responsible for driving creation of excellent customer experience across relevant digital platforms for Janssen. You will play a key contributor in the development of digital capabilities in Janssen by guiding the organisation with best practise and executing with high quality project lead skills. Further you will take the strategic ownership of the newly launched website across all brands in close collaboration with the brand teams.

What you'll need to succeed

We are looking for a person who as a minimum holds a Bachelor-level degree in business, marketing or digital. You have senior-level digital experience and have advanced project management skills. You will be collaborating with different parts of the organization and be expected to build strong relationships with large groups of both internal and external stakeholders. The business language is English.

As a person you are analytical and have a structured and organized working style. You have the ability to listen, create advanced strategic plans and act as an adviser across the organization. You are looking for a new organization to join where you can play a key function and an important role for future digital business at Janssen.

What you need to do now

In this recruitment Janssen is working with Hays Life Sciences. If you're interested in this role, then click '[HERE](#)' to forward an up-to-date copy of your CV and personal letter in one document. For inquiries regarding the position or process please contact the responsible recruitment consultant Therese Bodell, therese.bodell@hays.com. Selection of candidates will be carried out continuously, so be sure to send in your application as soon as possible.

Your new company

Janssen is the pharmaceutical arm of Johnson & Johnson, one of the world's leading global healthcare companies. The organisation is dedicated to address and solve some of the most important unmet medical needs of our time in oncology, immunology, neuroscience, infectious diseases and vaccines, and cardiovascular and metabolism. Janssen is driven to action by the plight of patients, and aspire to make a positive impact on their lives. They work closely with like-minded people from researchers to governments, healthcare professionals to patient organisations. And they work with them at every stage, from early discovery to market access and patient education. Janssen seek medical breakthroughs wherever they occur. To find out more about Janssen please visit their website www.janssen.com

